

Building Partnerships:

Workforce and Economic Development

SOLUTION

NAWB has developed an array of customizable approaches to help build these partnerships at an introductory, intermediate, or advanced level:

- Full-or half-day courses
- Conference presentations
- Expert Speakers for meetings/retreats
- Facilitated planning sessions
- Consulting services

CONTENT

The introductory content builds awareness about economic development concepts, activities, and resources, and provides insights for partnering with economic development entities on workforce issues. Experts in the fields of economic and workforce development present the content, which includes presentations, participant discussion, and practical exercises.

- **Module 1** provides extensive information on the world of economic development.
- **Module 2** presents information on the workforce system to generate discussion of similarities and differences.
- **Module 3** provides a framework for discussing collaborative action through the use of local case studies.

Contact NAWB about content for the intermediate and advanced courses, presentations, and services.

OUR FACULTY

Experts in the fields of economic and workforce development, certified by the NAWB and the course developers, present the "Building Partnerships: Workforce & Economic Development" course.

BENEFITS

The course and its content:

- Help participants better understand the key players, activities and resources of each system,
- Identify common misperceptions,
- Provide frameworks for collaboration on tactics, strategies, and governance,
- Clarify the roles and responsibilities of boards, staffs, and One-Stop centers, and the opportunities for partnership, and
- Illustrate action steps based on case studies drawn from diverse communities.

TARGET AUDIENCE

- Local and state workforce boards
- One-Stop staff and partners
- Economic development organizations
- Local elected officials
- Federal, state, and local workforce planners and trainers
- State Associations
- Community Colleges and Technical Schools

PARTNERS

To develop and deliver this suite of courses and solutions, NAWB has partnered with:

- The National Center on Education and the Economy,
- ACCRA/Center for Regional Economic Competitiveness, and
- The International Economic Development Council

COSTS AND CONTACTS

Full day course (up to 60 pp) = \$6,500 plus travel

Half day course (up to 60 pp) = \$3,000 plus travel

(Note: Additional fees apply for audiences with over 60 pp)

Costs for customized speeches, retreats, planning sessions, and consulting services are negotiable based on specific needs and requests.

For more information contact:

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"This is the most information we've ever had about working with economic development."

-State Chair



Building Partnerships

Effective Workforce Development leaders leverage partnerships and resources to ensure a responsive delivery system to meet employers and job seekers needs. Integrating these needs into economic development priorities is now essential.

Economic Development organizations have long been key players in the decision-making processes that shape local and regional economies and labor markets.

While it has become common wisdom that workforce and economic development strategies, tactics and outcomes are highly interdependent, it remains a challenge to develop strong and sustainable partnerships between and among these disciplines.

"The material will help greatly in our regional strategic planning efforts. The response from our board members was excellent."

- WIB Director, OR

"Professional all the way. Great job of weaving the tapestry of economic development and workforce together."

-WIB Member, OK

NAWB represents the Workforce Investment Boards (WIBs) that are the strategic governance and overseers of the public workforce investment system established by the Workforce Investment Act of 1998.

The WIBs are business-led boards, appointed by their local elected officials and charged with developing the needed partnerships to deliver effective workforce development services in communities nationwide.

The WIBs also oversee the implementation and performance of the 2,000+ One-Stop Career Centers across the country.

For further information about NAWB Education & Training Activities contact:

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