



Mayor Seiler Recognizes Two Longest Serving Workforce Professionals for Record Breaking Employment Longevity

Mason C. Jackson, Rochelle Daniels Honored For Commitment to Broward County

Washington DC – April 15, 2016 – Today, City of Fort Lauderdale Mayor and CSBD Council of Elected Officials Chair Jack Seiler and Broward Workforce Development Board (BWDB) Chair Frank Horkey publicly recognized two workforce development professionals, Mason C. Jackson and Rochelle Daniels, who have each dedicated more than 40 years to workforce development nationally and in Broward County, Florida.

Jackson, the President/CEO of BWDB has been involved in workforce development programs for over 40 years. During his career, Jackson served as the Chair of the Greater Fort Lauderdale Alliance Governor's Council, President of the National Association of Counties Training and Employment Affiliate Board of Directors and received the Greater Fort Lauderdale Alliance Governor's Council annual award in 2012 for volunteer leadership. Jackson is the founding President of Broward County's Juvenile Justice Board, a charter member of the U.S. Department of Labor's Enterprise Council and a Certified Workforce Development Professional.

"Mason brings energy, leadership, a unique perspective and highly developed skillsets important to both our organization and the South Florida region," said Broward Workforce Development Board Chair Frank Horkey. "His understanding of job creation, workforce development, entrepreneurship and his willingness to collaborate regionally has been a tremendous asset that allows us to continue serving both employers and jobseekers in Broward County."

Daniels, who has served as the general counsel for BWDB and its predecessors since shortly after its inception, is a charter member of the National Association of Workforce Development Professionals, an officer of the National Workforce Association and a member of the Board of Directors of the Workforce Development Council for the United States Conference of Mayors. With more than 40 years of experience as an attorney, Daniels has been recognized nationally for her knowledge and expertise in the legalities and management of workforce development and for her dedication to helping drive organizational policies that meet the needs of the community. She has developed and delivered training to NAWB and numerous WIBs across the country. Daniels recently received an award for her contribution to the U.S. Conference of Mayors for creating a manual that guided local elected officials through the newly enacted Workforce Innovation and Opportunity Act of 2014, reauthorizing legislation for national workforce development.

"As the global economy changes, CareerSource Broward continues to reposition itself to create a sustainable business environment that ranks among the top in the nation," said City of Fort Lauderdale Mayor and CSBD Council of Elected Officials Chair Jack Seiler. "Having experienced professionals like Mason and Rochelle allows the Board to remain a premier workforce development agency, facilitating the creation of a stronger and better prepared workforce and stimulating economic growth for years to come."

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