

## **NAWB NAMES MELANIE ANDERSON AS EXECUTIVE VICE-PRESIDENT**

**WASHINGTON, D.C.** – The National Association of Workforce Boards (NAWB) is pleased to announce that Melanie Anderson is joining its staff as Executive Vice-President. In this role, Ms. Anderson will guide the business operations of NAWB and oversee relationships with NAWB's corporate, nonprofit, education, and government partners.

"I am extremely pleased to welcome Melanie to NAWB's staff. Her background and skills help ensure that we continue to deliver the highest quality products and services to our members and partners, and her expertise and network in the educational world expand NAWB's ability to support its members' needs," said Ron Painter, CEO of NAWB.

"Employers and our nation's workforce are facing a time of rapid change, and I am thrilled to be joining an organization that plays such an important role in shaping the dialogue around the future of workforce development," said Anderson. "I look forward to working strategically with the organization's staff and its exceptional members to further the mission of NAWB."

Prior to joining NAWB, Melanie was the Director of External and Government Affairs at Opportunity Nation, where she led bipartisan policy and advocacy efforts focused on expanding opportunity in communities across the U.S. Collaborating with diverse partners, Melanie worked to deepen Opportunity Nation's impact through policy development, coalition building, advocacy, message development, and research.

Melanie is a highly respected voice on federal education and workforce policy and has been interviewed by many top-tier publications including the *National Journal*, *US News and World Report*, and the *New York Times*. Melanie speaks regularly at numerous national convenings across the country including the Close It Summit, National Association of State Directors of Career and Technical Education Consortium Conference, and the Industry Workforce Needs Council, among others.

Before joining Opportunity Nation in 2013, Melanie served as Deputy Assistant Secretary for the Office of Planning, Evaluation, and Policy Development at the U.S. Department of Education. She also held senior-level government affairs positions with the American Library Association and Educational Testing Service, where she developed strategies on a wide variety of federal and state education and workforce issues and developed an appreciation for advocacy and grassroots action. Melanie holds a Bachelors degree in political science from Iowa State University.

### **About National Association of Workforce Boards (NAWB)**

*The National Association of Workforce Boards (NAWB) supports its members through a comprehensive program of advocacy, training and technical assistance, communication, and the promotion of strategic partnerships for the advancement of our nation's workforce. For more information on NAWB, visit [www.nawb.org](http://www.nawb.org), and to see how investments in workforce development keep Americans working, go to [WorkforceInvestmentWorks.com](http://WorkforceInvestmentWorks.com).*