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Contact: Celina Shands Gradijan (858)793-6694

Yenory Garcia (202) 857-7900

NAWB & FCM RECEIVE TWO INTERNATIONAL DAVEY AWARDS FOR FORUM
National Association of Workforce Boards Video and Program Book Winners

Washington, D.C.—The National Association of Workforce Boards (NAWB) takes great pride in The Forum, its annual signature event where workforce development professionals and leaders in business, government, labor, and education gather to gain insights into the current state of the nation's workforce system and consider the goals and policy framework affecting the future of human capital development. NAWB is the only association that advocates for workforce development boards that are funded by the Workforce Innovation and Opportunity Act; these boards are comprised of private-sector volunteers from across the country that invest in workforce strategies, solutions and services for employers and job seekers. This year NAWB and the creative team from Full Capacity Marketing, Inc. (FCM) received two prestigious international Davey Awards for The Forum event including one for the NAWB 35th Anniversary Retrospective Video and one for the Forum program book.

NAWB's Vice President, Josh Copus, said, "For the past five years, we've looked to FCM as a key partner in helping us develop themes and creative communications tools for our Forum participants. We are especially proud of the Forum video which was truly a huge undertaking and team effort; the video provided a unique perspective and history of NAWB and our workforce system."

With nearly 4,000 entries from across the U.S. and around the world, the Davey Awards honors the finest creative work from the best small firms, agencies and companies worldwide. "On behalf of the Davey Awards and the Academy, we applaud this year's entrants and winners for their dedication and commitment to perfection," noted Linda Day, executive director of the Davey Awards. She added, "This year's Davey Award winners truly embody the idea of small agencies with big ideas. The work entered into this year's competition reflects a smart approach to creativity that highlights the talents of small companies worldwide."

NAWB is currently in the planning stages for The Forum 2016 in Washington, D.C. NAWB President/CEO Ron Painter said, "Being recognized by The Davey Awards provides additional motivation to continue to raise the bar higher each year in planning our Forum program. We know that having professional and creative communications tools for The Forum conveys the unique value of this national event and contributes to our success in attracting new and returning attendees each year. FCM plays a significant role in our efforts."

For more information about the NAWB Forum, go to www.NAWB.org/Forum

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