

# Putting Data to Work

## in Workforce Development

NAWB is pleased to announce a strategic partnership with Social Solutions, creators of Efforts to Outcomes (ETO) software, to bring a state-of-the-art Data Management System to the workforce development industry.

*"Workforce Investment Boards (WIBs) must rely on data to make decisions in order to operate efficiently and to ensure meaningful cost/benefit outcomes. Software solutions help make data collection and analysis manageable, and provide WIBs with just-in-time, reliable data."*

– Ron Painter, CEO NAWB

To listen to Ron Painter BlogTalkRadio interview with Milwaukee WIB and Social Solutions, "Demonstrating Performance Outcomes to Diversify Funding", click here: <http://bit.ly/YASY2G>



ETO software is a web-based, outcomes-oriented case management and performance management system. It is a single platform capable of coordinating service delivery and project management across multiple programs/grants, providers and employers.

For the most part, our local workforce agencies continue to rely on a fragmented system of reporting tools and a very narrow set of outcomes measures to manage increasingly complex and collaborative programs. This reality makes it difficult for our workforce agencies to generate real-time insight about how well they are doing and the impact they are making in our communities.

As collaboration among partners increases and the need for more efficient service delivery becomes the norm, so does the need for a single platform that can easily track and report group activities, manage case management and referrals across programs and agencies, and support an evidence-based, data-driven approach to workforce development.

If you're looking to increase the agility of your operation, reduce cost, and improve collaboration and effectiveness across your network, then you need to have tools that are designed for this exact purpose.

To learn more contact NAWB by sending a message to:  
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### NAWB Member Only Benefit Package

Purchase of an ETO Software License through NAWB comes with the **FREE** benefits:

**Electronic Signature Pad**  
– paperless operations streamline documentation, compliance, storage and retrieval.

**Workforce Implementation Starter Kit** – (NAWB Customized) reduced implementation cost and time with out-of-the-box functionality.

**3-Year Price Guarantee** – provides additional savings and peace of mind as an additional NAWB member-only benefit.

**FREE 3-day ETO Administrator Training** – ETO software was designed to allow customer-trained staff to customize configuration of the software on their own without prior technical knowledge, all you need is trained administrator. This frees you from reliance on a vendor or expensive consultants to stay in sync with your participants', funders' and agency's changing needs.