

The National Association of Workforce Boards (NAWB) is the leading workforce association that represents the nation's nearly 650 business-led Workforce Investment Boards (WIBs) and also serves other associated organizations in the workforce industry with one common goal: **Helping America Work.**

Our primary goal is to strengthen the capacity of workforce boards to provide community leadership and to improve the quality of workforce development systems. NAWB offers a wide variety of nationally-recognized, high-quality training programs based on up-to-date information, strategies, and best practices that will help you build a world-class workforce development system. Over 4,000 workforce professionals and board members have used NAWB training to create workforce solutions in their states and communities.

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National Association of Workforce Boards

Training & Professional Development Resources

- Course Offerings
- Classroom, Online, and Webinars
- Publications
- Technical Assistance & Consulting Services
- Annual Forum



National Association
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Where Business Helps America Work

www.nawb.org

Course Offerings

Courses have been developed by leading organizations with expertise in the subject matter and are presented by expert instructors to provide your staff with real-world solutions to the community's workforce development needs.

Becoming a Catalyst for Change: The Role of a Workforce Board

This course highlights a process workforce boards can use to build on the workforce system's resources, authority, and expertise to become a change agent focused on community economic well-being. The course is designed to help local and state workforce boards to develop the necessary vision, plans, and partnerships to become a catalyst for change in the community. Half day \$4,000 (one instructor)

Sector Strategies: Targeted Approaches to Critical Industries

An increasing number of workforce boards are using sector strategies to strengthen their outreach to the business community, develop a framework within which business services are generated and delivered, and build stronger links with regional economic development efforts. In this course participants will learn how to design, establish, grow, and maintain a sector initiative. Full day \$4,995 (one instructor)

WIB Members in Action: Making an Impact on the Community

Workforce Investment Board members are charged with creating strategic workforce solutions for the community. This goal is made more challenging by the complexity of the public workforce system and the need to build partnerships among many different entities. Available online or on-site the course will prepare board members to move their board to the next level. The course, developed in partnership with Dynamic Works Institute, explains the basics of WIA, but is focused on getting members to think strategically about the board's role in their community and what they can do as individuals to exercise their strategic governance and leadership roles.

Online: \$2,000 for annual subscription that allows unlimited access to all board members, plus periodic webinars

On-site: Half day \$4,000 (one instructor)

Building Partnerships: Workforce and Economic Development

This introductory course builds awareness about workforce and economic development actors, activities, concepts, and resources, and provides insights on how to partner with local economic development entities on workforce issues. Experts in the fields of economic and workforce development present the content, which includes presentations, participant discussion, and practical exercises. Full Day \$6,500 (Requires two instructors - each with expertise in workforce or economic development)

Advanced Workforce Development for Economic Developers

Developed by NAWB, the Corporation for a Skilled Workforce (CSW), The National Center on Education and the Economy (NCEE), and the Council for Community and Economic Research (C,ER), this course presents a practical framework for economic developers and workforce professionals to design and establish functioning local and regional partnerships. The course provides the information needed to identify the critical workforce development providers, includes how to use data and labor market information to target workforce interventions, and shares tactics to align sector and cluster initiatives with workforce development partners. Call for pricing.

All courses include a course book with a variety of useful resources and a pre-training call with instructors to better align the content with your WIB's needs. Prices do not include facility or travel costs.

Technical Assistance & Consulting Services

With its vast knowledge of workforce boards and the entire workforce system, NAWB can field requests by phone and through its web site to identify the technical assistance providers, resources, and best practices you need to develop solutions and take advantage of opportunities.

NAWB staff and its network of consultants can provide consulting services to state and local workforce investment boards. NAWB will work with customers to ensure that your local issues and needs are addressed.

Publications

NAWB has published many resources to support the efforts of workforce investment boards. Print versions are available to members at discounted prices, and electronic versions are available free online at www.nawb.org.

Annual Forum – Washington, D.C.

Regarded as "the must attend" professional development conference for workforce professionals, the Forum offers a range of workshops, pre-conference sessions, learning clinics, general sessions, briefings, and policy discussions that provide WIBs with the latest thinking and solutions about such issues as board development, economic development, One-Stop career centers, engaging business, youth services, and workforce policy. The Forum attracts approximately 1,500 attendees from across the country each year.

Don't miss the next premier workforce conference! Mark your calendars today.

Forum 2010

March 6 - 9 2010

Forum 2011

March 5 - 8, 2011