

2012

WORKFORCE LEADERSHIP COUNCIL

Beyond WIA: 2012 Learning Exchange Opportunity





It seems that 2011 held one challenge after another as Workforce Investment Boards (WIBs) worked through funding cuts, large numbers of people trying to understand and navigate the labor market, and budget battles— the likes of which Washington, D.C. has not seen in a long time. WIBs are tackling these current challenges and moving into a level of maturity that is beyond just “hitting WIA numbers”. The National Association of Workforce Boards (NAWB) is dedicated to supporting the leadership development of WIBs and invites your participation in the Workforce Leadership Council.

WHAT IS THE WORKFORCE LEADERSHIP COUNCIL?

The Council is a learning exchange of WIBs interested in deepening their understanding and capacity for improved performance and leadership. Council participants enter a structured cohort that is based on private-sector improvement processes such as Lean Six Sigma, Total Quality Management, and change management. The process includes a WIB leadership assessment, analysis and review of the assessment results, and access to technical assistance, to achieve high performing success and excellence in talent development. Access is granted to a member-only learning exchange to pose questions, engage in discussions, post and share documents, and enroll in interactive Webinars. Over the year, participants in this first cohort will deepen their capacity to provide demonstrable, relevant value to their local community beyond WIA performance measures.

HOW IS THE COHORT STRUCTURED?

The Council kicks off at the NAWB Forum 2012 in a special member-only session, and runs through March 2013. The program includes:

- Online leadership assessment through password protected website.
- Written analysis on leadership assessment.
- Online meeting to provide feedback and analysis of assessment results.
- Two performance-building Webinars.
- Online Learning Exchange Center access.
- Workshop for all Council participants at Forum 2012 to overview the process
- Workshop for all Council participants at Forum 2013 to present findings and recognize participation.

ATTENDING FORUM 2012
\$4,000.00 (NAWB Members)
\$6,500.00 (Non-NAWB Members)

NOT ATTENDING FORUM 2012
\$5,000.00 (NAWB Members)
\$7,500.00 (Non-NAWB Members)

WHAT ARE THE BENEFITS FOR PARTICIPATING WIBS?

- New ways to improve performance and demonstrate impact.
- Peer-to-peer learning from other participating boards.
- Recognition at NAWB Forum 2012 and 2013.
- Recognition in 2013 Forum Program.
- Opportunity to distinguish your WIB nationally and locally as a workforce leader

WHAT ARE THE BENEFITS FOR NAWB?

- The learning captured during this pilot will inform NAWB's full WIB Excellence Project scheduled to roll out at Forum 2013.
- The data collected from the assessment tool can be collectively aggregated to provide ongoing benchmarks for WIBs.
- Ability to report the collective good work happening in the field to Congress.

WHO SHOULD APPLY TO THE WORKFORCE LEADERSHIP COUNCIL?

The Workforce Leadership Council is open to WIBs that are:

- Tackling strategies to solve large-scale workforce issues;
- Looking for opportunities to deepen the community impact of the WIB; and/or;
- Seeking to integrate different business and quality improvement models.

WHAT'S THE APPLICATION PROCESS?

Complete a one-page interest form online at www.nawb.org/WLC. NAWB will contact you.

HOW CAN I LEARN MORE?

For questions, or to obtain an application form, contact:

Tim Aldinger: 916-290-8631 or aldingert@nawb.org. The deadline for applying is March 2nd, 2012 at www.NAWB.org/WLC



Visit our website:

WWW.NAWB.ORG/WLC