



**\*\*\* SPONSORSHIP OPPORTUNITY \*\*\***

## **INTERNATIONAL DAY**

**AT**

**THE NATIONAL ASSOCIATION OF WORKFORCE BOARDS'**

**2012 FORUM**

As a reflection of our changing global economy and the truly international scope of many US businesses, this year we are adding an "International Day" to the Forum on Friday, 9 March.

This exciting one-day event will feature presentations from around the globe, from government representatives, international employers, policy analysts, and service providers demonstrating a real difference in the communities they serve.

The one-day program features:

- Presentations on employment and skills in the global marketplace
- A panel of Embassy representatives reporting on international responses to the global recession and workforce development policies in their respective countries (invited: United Kingdom, Brazil, Canada, Mexico, Turkey, South Africa, Egypt, Argentina, India, Germany)
- An employer-focused plenary on workforce needs for international business, moderated by Mike Campbell, formerly with the UK Commission on Employment and Skills, and representatives from UPS, Gap Inc. and Monster.com

- Workshops featuring international good practice in:
  - ✓ job creation in high-employment areas,
  - ✓ non-traditional business models and social enterprise,
  - ✓ improving service quality in an age of austerity,
  - ✓ employment for excluded groups
  - ✓ building the aspirations of young people
  
- Launch of the NAWB International Network, with membership sign-up

**Sponsorship of \$5,000 includes:**

- Signage at International Day plenary sessions
- Logo on International Day materials and agenda
- Opportunity to address attendees or introduce panel and/or speakers
- Opportunity to distribute company/organization materials at the event
- Recognized at Forum 2012 as an International Day Supporter
- Special invitation to join us for dinner with our international guests on the evening of Thursday March 8<sup>th</sup>