

## **MEDIA ADVISORY**

### **PUBLIC AND PRIVATE SECTOR LEADERS CONVENE AT WORKFORCE FORUM**

*U.S. workforce professionals address how to meet skills needs of U.S. industry sectors*

- Who:** Jennifer Brown, Founder & CEO, Jennifer Brown Consulting – Keynote Speaker  
Jamai Blivin, CEO, Innovate+Educate  
Maria Flynn, CEO, Jobs for the Future (JFF)  
Ron Painter, President & CEO, National Association of Workforce Boards  
Roger Tadajewski, Executive Director, National Coalition of Certification Centers (NC3)  
Rachel Unruh, Chief of Staff, National Skills Coalition  
Allen Blue, VP Product Management and Co-founder, LinkedIn – Keynote Speaker  
Nicole Isaac, Director of U.S. Public Policy and Government Affairs, LinkedIn  
Michael Bellaman, CEO, Associated Builders & Contractors  
Mark Carrier, CHA, Chair, American Hotel & Lodging Association  
Ellen Davis, Executive Director, National Retail Federation Foundation  
Rob Gifford, Executive VP, National Restaurant Association Educational Foundation  
Bill Hanvey, President & CEO, Auto Care Association  
Todd Thibodeaux, CEO, CompTIA  
John W. Hickenlooper, Governor of Colorado – Special Guest Speaker
- What:** The National Association of Workforce Boards (NAWB) hosts an annual workforce forum each year to convene stakeholders, businesses and political leaders in discussions to find solutions to workforce challenges. See full schedule at [www.NAWB.org/FORUM](http://www.NAWB.org/FORUM) and follow @WorkforceInvest, #NAWBForum18 on Twitter.
- Where:** Washington Hilton  
1919 Connecticut Ave., NW  
Washington, District of Columbia - USA 20009
- When:** March 24, 2018 – Pre-conference Sessions  
March 25 – March 27, 2018 – Forum General Sessions, Plenary Panels and Keynote Speakers
- Why:** Hosted by the National Association of Workforce Boards in our nation's capital, the Forum is a national conversation about how to meet the needs of businesses, career seekers, and local economies and drive America's ability to compete in the global market. More than 1200 private sector business representatives and public-sector employees from education, economic development, workforce development, and local and state government are expected to attend. As the largest convening of workforce development stakeholders, the Forum brings together leaders, advocates, and change makers in business, government, labor, and education to 1) network and share insights; 2) address the goals and policy framework affecting the future of human capital and economic growth.
- Photo Opp:** Photo opportunities available with corporate keynoters and NAWB Board members. Members of the media should check-in at registration for a no-fee pass.

*The National Association of Workforce Boards (NAWB) connects workforce development professionals, Workforce Development Board members, and policymakers with the knowledge, training, and tools to help make informed, smart decisions about how to invest in workforce strategies that advance the economic health of their communities through a skilled, competitive workforce. For more information on NAWB, visit [www.NAWB.org](http://www.NAWB.org).*