

NAWB

Because Workforce Investment Works

WHO WE ARE

Through advocacy tools, technical assistance and training NAWB supports its members in making informed decisions about how to invest in workforce strategies that advance America's economic growth through a skilled, competitive workforce.

OUR WORK

Our commitment to educating America about the power of workforce development was highlighted by several key initiatives led by NAWB in the past year.

Workforce Investment Works – demonstrate to Congress the effectiveness and importance of federal investments in human capital development through a storytelling website to advance workforce development's legislative priorities.

Training & Technical Assistance – enhance the capacities of WIBs and state association of workforce professionals to improve acumen and understanding of the policy environment in Washington, D.C.

Policy Papers – publish joint policy papers, such as one with our foundation partner Pew Charitable Trusts, which examines the impact of early childhood education on the future competitiveness of the American workforce.

Research – understand local WIB operations and successes to highlight promising practices and inform the policy discussions in Washington and state capitols.

New Products & Services – keep members informed and exposed to new products and services that support their important mission through our Virtual Exhibit Hall.

NAWB

WWW.NAWB.ORG



Because **Workforce Investment Works**



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National Association
of Workforce Boards



2012 FORUM

EXHIBITOR
OPPORTUNITIES

Washington Hilton
March 10-13, 2012

Because **Workforce Investment Works**

NAWB FORUM 2012

2012

THE ROAD AHEAD

Over the next year, NAWB plans to pursue the following initiatives.

Expanded Professional Development Programs - expanded offerings for board members and professional staff.

Workforce Investment Works – outreach campaigns with labor market information tools and analysis and corporate sector champions.

Policy Impacts – collaboration with WIBs to highlight work-force policy issues and impacts.

2012 Annual Forum – larger venue, expanded workshops, learning, and networking opportunities.

Exhibitor Sponsorship at \$5,000

1

- Carpeted 10x10 booth with table, 2 chairs, wastebasket and ID sign
- Exhibitor-level recognition during general sessions
- Inclusion of exhibitor profile in conference materials
- Forum registration list (Pre and Post Conference)
- Three (3) complimentary registrations
- Host at Exhibitor Reception on Sunday
- 45 min. demonstration in Heights Meeting Room (availability is limited)
- Logo/ad placement on hotel digital signage screens
- Logo included in NAWB Forum e-mail communications
- VIP Seating in general sessions: shared w/ NAWB Board of Directors
- Invite to and recognition at the super exclusive Chairman's Reception on Saturday evening
- One year Associate membership with NAWB and Virtual Exhibit Hall
- Full page advertisement in conference materials
- Logo displayed in Grand Ballroom

Super Premium Exhibit Package at \$2,500

2

- Carpeted 10x10 booth with table, 2 chairs, wastebasket and ID sign
- Exhibitor-level recognition during general sessions
- Inclusion of exhibitor profile in conference materials
- Forum registration list (Pre and Post Conference)
- Two (2) complimentary Forum registrations
- Host at Exhibitor Reception on Sunday
- 45 min. demonstration in Heights Meeting Room (availability is limited)
- Half-page advertisement in conference materials

Premium Exhibit Package at \$2,000

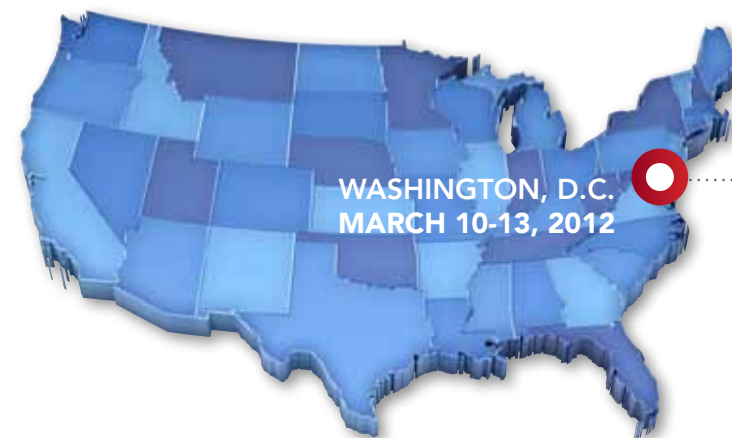
3

- Carpeted 10x10 booth with table, 2 chairs, wastebasket and ID sign
- Exhibitor-level recognition during all sessions
- Inclusion of exhibitor profile in conference materials
- Forum registration list (Pre and Post Conference)
- Two (2) complimentary Forum registrations
- Host at Exhibitor Reception on Sunday
- Half-page advertisement in conference materials

Basic Exhibit Package at \$1,600

4

- Carpeted 10x10 booth with table, 2 chairs, wastebasket and ID sign
- Exhibitor-level recognition during all sessions
- Inclusion of exhibitor profile in conference materials
- Forum registration list (Pre and Post Conference)
- 1 complimentary Forum registrations
- Host at Exhibitor Reception on Sunday



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